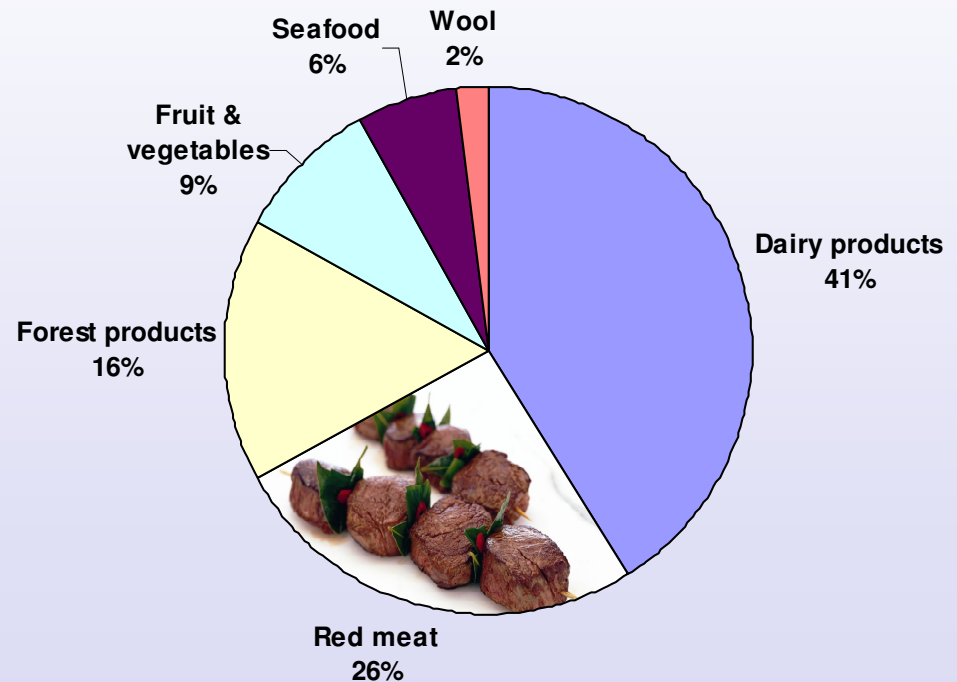


Sector Contribution

Total red meat exports (including co-products) were worth NZ\$5.8 billion in 2009.

- 15% of total merchandise exports
- 26% of primary sector exports
- 1.1 million tonnes of export product
- Sent to over 115 markets

Primary sector exports, YE Dec 2009



Source: Statistics New Zealand, Overseas Merchandise Trade

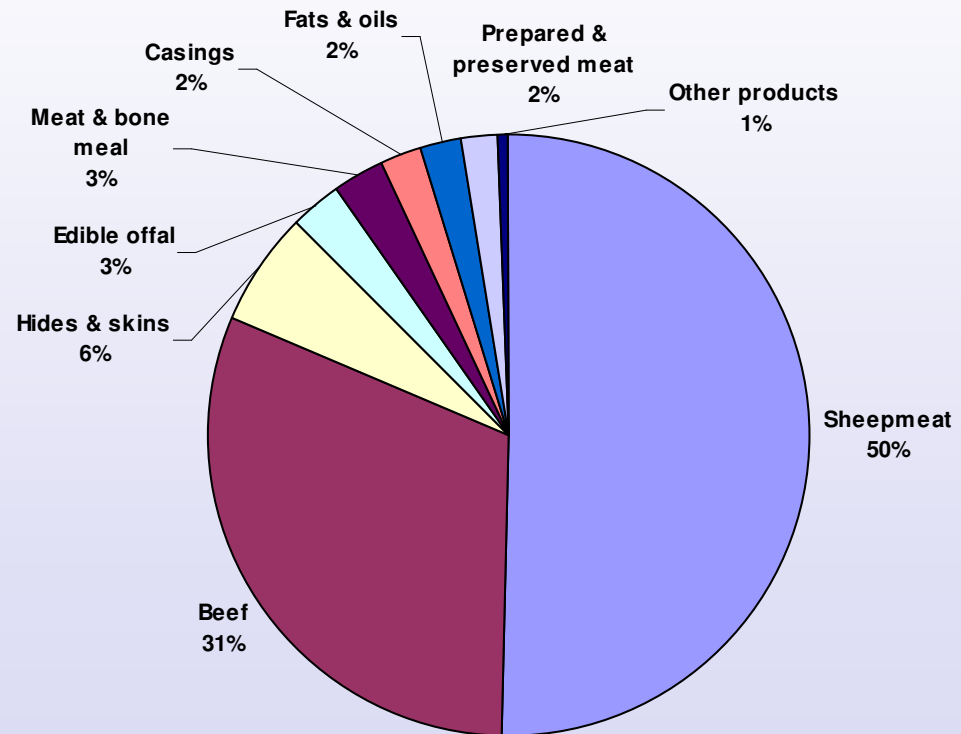
Diversity of exports

The meat industry produces and exports a wide range of products

Co-product export revenue worth around \$1.2 billion

Important in maximising the value from each carcass.

Red meat industry exports, YE Dec 2009



Source: Statistics New Zealand, Overseas Merchandise Trade