

**MEAT INDUSTRY ASSOCIATION OF NEW ZEALAND (INC)
ANNUAL CONFERENCE, RENDEZVOUS HOTEL, AUCKLAND**

20-21 SEPTEMBER 2009

SPEAKERS



Rt Hon John Key, Prime Minister

Prime Minister Hon John Key began his investment banking career in New Zealand before heading offshore to work in Singapore, London and Sydney for US banking giant Merrill Lynch. In 1999 John was invited to join the Foreign Exchange Committee of the Federal Reserve Bank of NY. In 2001 he returned to NZ and joined the National Party, winning the Helensville seat in 2002. He has since risen through the ranks, being elected Leader in 2006, and in 2008 he led the National Party to victory.



Hon David Carter, Minister of Agriculture

David Carter completed a Bachelor of Agricultural Science at Lincoln University before embarking on a farming and business career. He was first elected to Parliament in 1994, and following the National Party's win in 2008 was appointed Minister of Agriculture, Minister of Forestry and Minister of Biosecurity. David current farms a 2,500 stock unit farm on Banks Peninsula and owns a 7,500 stock unit farm at Cheviot, North Canterbury.



Arron Hoyle, Supply Chain Purchasing Manager Aus/NZ, McDonald's

Arron Hoyle boasts 15 years' experience in the food industry across Australasia, chiefly in the pork, poultry, lamb and beef industries. Arron is currently Supply Chain Purchasing Manager Australia & NZ for McDonald's. In October 2009 Arron will take up a newly created position in Hong Kong as Director of Supply Chain for China & Hong Kong, developing the long term strategic plan and business model for the China and Hong Kong protein category.



Andrew McKenzie, Chief Executive, New Zealand Food Safety Authority

Andrew McKenzie has worked in the New Zealand food industry since graduating as a vet in 1971, initially with the meat industry but also incorporating primary production and trade in animal and plant products. Andrew has led NZFSA for 7 years, and has an ongoing interest in contemporary regulatory approaches to food safety and trade, particularly standard setting for export and domestic use, and the subsequent verification to ascertain industry compliance with standards.

Cameron Bagrie, Chief Economist, ANZ National Bank

Cameron Bagrie has been the Chief Economist of the ANZ National Bank for the past four years. Prior to that he was Head of Market Economics. Previously, he spent four years with the NZ Treasury advising various Ministers of Finance. Cameron holds a Masters Degree from Canterbury University, and outside of work enjoys all sports, New Zealand red wine, and regularly walks the hills of Wellington with his two dogs.



Paul Beiboer, Group Executive Corporate Financial Services, Rabobank Australia Group

Paul has been with Rabobank for more than 15 years. He was appointed Head of Corporate Financial Services in 2007 and is on the Executive Committee and Assets and Liabilities Committee. Paul has extensive corporate and commercial banking experience, previously working for Rabobank in a variety of financial market and corporate banking roles in New York, Hong Kong, Jakarta, Bangkok, and London.



Rob Davidson, Executive Director – Economic Services, Meat & Wool New Zealand

Rob Davison has been Executive Director of the Economic Service since 1989 and has spent 35 years in agricultural economics, policy and micro farm economics, forecasting farm sector output, farm management, farm survey and analysis, public speaking and project result presentation. Amongst other roles, Rob is also a fellow (2007) of the NZ Institute of Primary Industry Management and a Registered Farm Management Consultant.



Wade Armstrong, Principal Trade and Economic Advisor, Ministry of Foreign Affairs & Trade

Wade Armstrong is the Principal Trade and Economic Advisor at the Ministry of Foreign Affairs and Trade, responsible for oversight and policy direction for the FTA agenda. Previously, Wade was the Acting Deputy Secretary for the Trade and Economic Programme. He has held a number of MFAT postings, including New Zealand's Ambassador in Brussels, Canada and Geneva, Senior Office for APEC, and postings to Canberra, New York, Tokyo and Vietnam.



Richard Brown, GIRA

Richard is based in the UK and is a partner in Gira Euroconsulting and a Director of Girag, the strategic market research arm. Previously, Richard worked as a food sector strategist for DZ (German cooperative bank) and a commodity trader for a South American mining and trading group. Richard runs a mixed-farming business on the English South Downs, comprising cattle, sheep and arable.

Rod Slater, Chief Executive, Beef + Lamb New Zealand

Rod Slater is Chief Executive of Beef + Lamb New Zealand, promoting beef and lamb in the domestic market. A butcher by trade, Rod set up The Mad Butcher chain with Peter Leitch, which became the biggest private operator in New Zealand. In 1994, Rod joined the Beef and Lamb Marketing Bureau, now Beef + Lamb New Zealand, overseeing projects such as the Quality Mark, NZ Beef & Lamb Hallmark of Excellence Awards and sponsorship of Olympic athletes.

Sarah Ulmer, Iron Maiden and Olympic Gold Medallist

Sarah Ulmer is a cyclist of true world-class standing. She has been a World and Olympic Champion and currently holds the World Record for the 3000m Women's Individual Pursuit. Sarah was also a back-to-back Commonwealth Games Champion, a Commonwealth Games Record Holder, NZ Sportperson of the Year, and is a Beef + Lamb sports ambassador. Sarah now runs her own company promoting the SUB brand of sports gear and equipment, and is expecting her first child with partner and coach, Brendon Cameron.

Conference Dinner – Speaker, Entertainers and Chefs



Joe Bennett (dinner speaker)

Joe Bennett is English by birth and went to Cambridge University. He taught English in Spain, France, Canada and, from 1987, New Zealand. In 1998, Joe became a newspaper columnist and has since been twice voted columnist of the year at the Qantas Media Awards. Joe's comic prose has led to syndication throughout New Zealand. Now a freelance writer, Joe appears regularly on television and National Radio and is the author of six books.



Ward & Tutheridge

Ward & Tutheridge are a sensational corporate entertainment duo. Formed in 2000 they established a rapport that continues to wow audiences today. In the course of their careers, they have entertained literally tens of thousands of people throughout New Zealand and Australia with their unique brand of comedy and

musical entertainment. They've been the MC's and first choice of entertainment for conferences, events, awards evenings, road-shows and major public festivals such as the Ohakune Snow Show (three years running) and the 2008 American Express Queenstown Winter Festival.

**Mat McLean, Beef + Lamb Ambassador and
Owner/Chef of Palate Restaurant, Hamilton**

Owner/chef at Palate Restaurant in Hamilton, Mat McLean is a Beef and Lamb Ambassador for the second year in a row. Mat boasts a career studded with awards and accolades, in particular being awarded best Waikato restaurant in Michael Guy's Café magazine annual eating out guide, and being a regional finalist in the 2007 Cuisine magazine Restaurant of the Year award.

Michael Coombes, Executive Chef, Sero

Michael Coombes, executive chef of Sero, spent nearly 20 years overseas working in some of Europe's top restaurants including Maxims in London, where he also spent time with the renowned Roux Brothers. On his return to New Zealand he set up, and was head chef at the George Restaurant in Parnell. before joining Sero. Michael takes delight in designing tantalising menus and culinary creations for almost 50,000 clients annually.